



March 8, 2017

Trimble and DAQRI Collaborate on the Integration of Trimble's Mixed-Reality Solutions and DAQRI Smart Helmet

LAS VEGAS, March 8, 2017 /PRNewswire/ -- Trimble (NASDAQ:TRMB) announced today that it is collaborating with DAQRI to integrate the DAQRI Smart Helmet with Trimble's mixed-reality application suite to enable outdoor and on-site support for the Architecture, Engineering, Construction and Operations (AECO) and natural resources markets. The collaboration is part of Trimble's Mixed-Reality Pilot Program.

Live demonstrations of Trimble's mixed-reality applications running on the DAQRI Smart Helmets will be showcased at ConExpo 2017, one of the world's largest international exhibitions for the construction industry. Trimble is located in the Las Vegas Convention Center North Hall #N-12067.

The progress made with mixed-reality technology and its potential to transform on-site workflows has placed increased demands on wearable technology, which comply with safety regulations. Integrated with Trimble mixed-reality solutions, the DAQRI Smart Helmet can provide the needed requirements and help to improve work efficiency and safety in construction sites, off-shore facilities and mining environments.

"Mixed reality enables our customers to interact with digital content in the context of the physical environment. Our customers would like to extend the use of this technology as part of their day-to-day on-site work. It is our mission and part of our hardware agnostic approach to provide them a variety of solutions, which support their needs," said Aviad Almagor, director of Trimble's Mixed-Reality Program.

DAQRI Smart Helmet is designed to work in enterprise settings and displays real-time information based on the user's surroundings. "We are very excited to collaborate with Trimble and to showcase the DAQRI Smart Helmet at ConExpo," said Roy Ashok, DAQRI's chief product officer. "DAQRI's proprietary, augmented-reality technologies and Trimble's mature set of mixed-reality applications can enable workers to be safer and more productive in the field. In addition, this collaboration will enable DAQRI to enter new markets and accelerate the implementation of our vision."

About DAQRI

[DAQRI](http://www.daqri.com) is a world's leading enterprise augmented-reality (AR) company with a vision to bring AR everywhere. The company's flagship product, DAQRI Smart Helmet, improves safety and efficiency for industrial workers. DAQRI was founded in 2010 by Brian Mullins, and is headquartered in Los Angeles with offices in the UK, Ireland and Austria. To learn more, visit: www.daqri.com.

About Trimble's Mixed-Reality Pilot Program

Trimble's Mixed-Reality Pilot Program provides visionary Architecture, Engineering, Construction and Operations (AECO) companies an opportunity to experience how mixed-reality technology can transform the way they work. Working together with Trimble, pilot participants can explore and utilize mixed reality in their projects to improve team communication, data interpretation and collaboration during the design development and pre-construction stages of their projects. As part of the program, Trimble provides training and implementation support on Microsoft HoloLens and Trimble mixed-reality solutions.

About Trimble

Trimble is transforming the way the world works by delivering products and services that connect the physical and digital worlds. Core technologies in positioning, modeling, connectivity and data analytics enable customers to improve productivity, quality, safety and sustainability. From purpose built products to enterprise lifecycle solutions, Trimble software, hardware and services are transforming a broad range of industries such as agriculture, construction, geospatial and transportation and logistics. For more information about Trimble (NASDAQ:TRMB), visit: www.trimble.com.

GTRMB

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/trimble-and-daqri-collaborate-on-the-integration-of-trimbles-mixed-reality-solutions-and-daqri-smart-helmet-300420027.html>

SOURCE Trimble

News Provided by Acquire Media